

INDIAN HIGHWAYS MANAGEMENT COMPANY LTD.(IHMCL)

Traffic Surveys on National Highways using Portable Automatic Traffic Counter and Classifier (ATCC) Systems

Scheme for sharing reports of ATCC surveys

Traffic related data for planning and analysis was traditionally obtained by conducting traffic surveys manually through regional transport authorities. To standardize the process of data collection and create a central data repository, MoRTH envisaged conduct of traffic surveys on National Highways using Portable Automatic Traffic Counter and Classifier (ATCC) Systems.

IHMCL was assigned to manage the ATCC project. 1598 locations on National Highways across India, which included 892 locations on stretches managed by NHAI and 706 locations on stretches managed by MoRTH, were identified for conduct of traffic surveys using portable ATCC systems. List of sites is available at this [link](#). 7-day traffic surveys are conducted at each location twice a year. For ease of implementation, the survey locations have been divided into seven zones, consisting of around 170-270 survey locations each. The work in respect of each Zone is being executed by different agencies selected by IHMCL. The Control Center for Traffic Surveys is operational at New Delhi, and traffic surveys have been started in all 7 zones. **More than 400 surveys have already been completed.** Click [here](#) for list of locations where surveys have already been completed. More than 220 surveys data have been uploaded into the central database. Verification has been completed for more than 120 surveys. **Various reports are available online.**

The data generated by the Surveys and the reports prepared by IHMCL on the basis of analysis of the data, is repository of valuable and authentic information for the various agencies running or planning various kinds of vehicular traffic facilities in the areas in the periphery of the National Highways such as -

- Fuel station
- Vehicle service center
- Hotels & Malls
- Manufacturing hub
- Hospital

The data will be useful for various Government agencies and regulatory bodies for planning various facilities for which traffic data – total as well as of specific categories like buses, trucks, cars, 2-wheelers – is a key input such as –

- Truck terminals
- Bus stations
- Hotels/Motels
- Traffic planning and Infrastructure planning
- Trauma care centers
- Highway patrolling

IHMCL has, therefore, decided to provide access to the survey reports to the following entities and in the manner enumerated below:

1. Category 1 :-

Concessionaires who are members of NHBF, Scheduled Commercial Banks and financial institutions under RBI regulations, State Governments and Public Sector Undertakings/Autonomous bodies under Central Government or any State Government, educational institutions and bona fide students:

➤ **Type of information to be shared and user fee per survey location:**

- Final survey reports -----
Rs.5,000/-
(Daily Traffic Composition and Average Daily Traffic – pdf format)
- Complete data of 7 days (excel format)-----
Rs.10,000/-
- Video recording of 7 days-----
Rs.15,000/-

2. Category 2 :-

Any private company, firm, joint venture, individual person not included in the category at Sl.No.1 above:

➤ **Type of information to be shared and user fee per survey location:-**

- Final survey reports -----
Rs.7,000/-
(Daily Traffic Composition and Average Daily Traffic – pdf format)
- Complete data of 7 days (excel format)-----
Rs.15,000/-
- Video recording of 7 days-----
Rs.20,000/-

3. Category 3 :-

Any person (natural or juristic) located outside India:

➤ **Type of information to be shared and user fee per survey location:**

- Final survey reports ----- USD
\$200/-
(Daily Traffic Composition and Average Daily Traffic – pdf format)
- Complete data of 7 days (excel format)----- USD
\$300/-
- Video recording of 7 days----- USD
\$600/-

4. Category 4 :-

Any other entity not covered in any of the above categories is also welcome to approach IHMCL for procuring a survey report or other data.

Terms & Conditions:

1. The subscriber shall submit an undertaking to the effect that the subscriber will not share the Traffic survey data, such obtained from IHMCL, with any other organization / individual parties.
2. The list of survey locations, the Application form including Undertaking is published on www.ihmcl.com/tenders
3. Complete Data & Video recording to be collected from IHMCL office, External Storage media, with free space of at least 300 GB to be provided by applicant.
4. The subscriber shall provide the DD / NEFT UTR code along with the application form and Undertaking as cited at para1 above, at the time of procuring the Survey data.
5. The payment shall be made by Demand Draft in favor of "Indian Highways Management Company Ltd." payable at New Delhi.
6. Alternately, RTGS / NEFT payments can be made in favor of "Indian Highways Management Company Ltd." Following are the account details:

Acc Name: Indian Highways Management Company Limited

Acc No: 8598201006217

Bank: Canara Bank

Branch: NHAI Branch

IFSC Code: CNRB0008598

7. The survey reports shall be made available within 10 days of the realization of the payment.
8. **Liability and Indemnification:**
 - A. IHMCL makes no warranty that the information provided under this scheme would be uninterrupted or that the Traffic Survey Data, including but not limited to the data and video recordings would be free of errors. The applicant understands and agrees that all Traffic Survey Data, including but not limited to data and video recordings, are provided on an "as is" basis, with the entire risk as to quality and performance being borne by the applicant. IHMCL in no way claims to have checked or verified the complete Traffic Survey Data and the subscriber may conduct suitable verification of the data on its own and as per its own requirements.
 - B. The applicant shall at all times, indemnify, defend, and hold harmless the IHMCL, as well as its officers, agents, employees and contractors from and against any and all claims, actions, liabilities, losses, damages, costs and disbursements, including but not limited to legal fees, arising out of or relating to any breach or alleged breach of any representation, warranty or covenant of the applicant hereunder, including but not limited to any claims by third parties relating to or arising out of applicant's, use, broadcast or dissemination of Traffic Survey Data, including but not limited to images, video recordings or other data offered pursuant to this Scheme. This provision shall survive the expiration or the termination of this Scheme.

9. Consequential Damages

In no event shall IHMCL, its officers, agents, employees and contractors be liable for any damages, claim or loss incurred by the applicant, including, without limitation, compensatory, incidental, indirect, special, consequential or exemplary damages, loss of profits or business, or loss of good will resulting from loss of or inability to use the Traffic Survey Data, including but not limited to any data or video recordings, irrespective of whether IHMCL, its officers, agents, employees or contractors have been informed of, knew of, or should have known of the likelihood of such damages, claim or loss. This limitation applies to all causes of action in the aggregate, including, but without limitation, breach of contract, breach of warranty, negligence, strict liability, misrepresentation and any other causes of action.

10. Disclaimer of Warranties

IHMCL makes no warranties, whether express, implied, oral or written, including but not limited to warranties of merchantability and fitness for a particular purpose, with respect to the Traffic Survey Data and service or services covered or furnished or provided pursuant to this Scheme. IHMCL takes no responsibility for the accuracy, currency, reliability and correctness of the Traffic Survey Data, nor for the accuracy, currency, reliability and correctness of links or references to other information sources and disclaims all warranties in relation to such data, links and references to the maximum extent permitted by legislation.